

AIRSCENT ATOM

CASESTUDY

LOCATION
Bristol

INDUSTRY
Hospitality

PRODUCT
AIRSCENT ATOM

THE CHALLENGE

This independent chain of more than 40 restaurants injects Latin energy into fresh British produce to create irresistible South American dishes. They pride themselves on creating a unique and exciting Latin dining experience complete with great customer service.

A restaurant isn't just about the food and service. This restaurant wanted to ensure that its customers were also experiencing atmosphere, sights and smells to complement their range of Latin-influenced food. With washroom facilities also playing a part in the complete leisure experience, they didn't want any possible malodours to detract from the enjoyment of a visit.



THE IMPACT

The change has been well-noted by staff. The AIRSCENT ATOM units provide a pleasant aroma throughout the washroom areas which also permeates into the corridor.

THE SOLUTION

phs installed AIRSCENT ATOM air fresheners in the washrooms. The compact, discrete units dose an atomised fine mist of 100% pure fragrance oil at regular intervals, 24 hours a day, 7 days a week, with the fragrance of Punchy Orange creating a subtle, long lasting and effective, citrus based scent.

THE RESULT

Our **AIRSCENT ATOM** delivers longer-lasting fragrance while neutralising odours, whether in the washroom space or general workplace. The class-leading, highly innovative technology produces small, atomised molecules of pure fragrance oil that stay airborne for longer, making the atmosphere smell fresher for longer. A fine mist floats in the air delivering enhanced fragrance performance, distributing 2½ times more fragrance than a typical aerosol product.

phs effective odour neutraliser Odouraze™ is also blended with the fragrance to ensure that malodours are removed rather than simply masked. And to ensure the **AIRSCENT ATOM** provides uninterrupted ongoing fragrance dispersal, they are regularly serviced by the **phs** service team, ensuring restaurant staff can focus on the customer.

REACTION

“ The fragrance in the gents’ washroom is now much nicer and provides a pleasant approach to the whole area. The use of essential oils over chemicals and aerosols is a great benefit to restaurants. ”

RESTAURANT MANAGER, BRISTOL



THE BENEFITS

The pure fragrance oil and non-aerosol operation of the **AIRSCENT ATOM** fits nicely with the restaurants’ ethos to use GM free, organic ingredients whenever possible.

Unlike an aerosol based product, **AIRSCENT ATOM** delivers 100% pure fragrance into the environment. Typically, an aerosol canister will deliver a much smaller percentage of fragrance, usually between 3-7%. The atom technology allows the product to be smaller and more compact than conventional air fresheners, so the unit can be discreetly installed into the workplace environment. It’s more environmentally friendly too, containing no pollutants or propellants, unlike a conventional aerosol air freshener.

The sleek unit is designed to complement any décor, from the black and white swirls of the Ipanema pavement to a bright and colourful Rio carnival, while the ability to set the unit to control the amount of fragrance dispersed means that the **AIRSCENT ATOM** is suitable for all areas in any location, no matter what size.



FEEDBACK

The environment ‘felt better’ and had lost the ‘mustiness’ following the installation



RECYCLE

All of our fragrances are recycled whenever possible, making them environmentally friendly



RANGE

Available in 5 fragrances

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